



# Business Analytics Program & AI Skills

*"Learn with live projects, grow with industry mentorship,  
and build a future-ready career with i2i Specialist."*





# Welcome to i2i Specialist's Business Analytics Program

**i2i Specialist Technologies Pvt. Ltd.** is a modern IT training and skill development company dedicated to creating industry-ready professionals through practical learning, real-time projects, and AI-powered technologies. We offer career-oriented programs in **Business Analytics, Data Analytics, Full Stack Development, Digital Marketing**, and more, with a strong focus on hands-on training, internship opportunities, expert mentorship, and placement support to help students build successful careers in today's competitive industry

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## About the Program

The Business Analytics Program is designed to help students and professionals build practical analytics skills using modern tools and AI technologies. This course focuses on real-world business problem-solving, dashboard development, data visualization, and business reporting techniques used by modern companies.

Students will gain hands-on experience with industry tools like **Excel, SQL, Power BI, Tableau, Python, and AI Tools** through practical assignments and live projects.

# Course Highlights

- AI-Powered Learning
- Industry-Oriented Training
- Live Projects & Case Studies
- Hands-on Practical Sessions
- Internship Opportunities
- Expert Mentorship
- Resume Building Support
- Mock Interview Preparation
- 100% Placement Assistance
- Real-Time Dashboard Development



# Modules Covered

## Module 1 : Basic To Advanced Excel

- Excel Formulas & Functions
- Data Cleaning
- Pivot Tables
- Dashboard Creation
- Business Reports

## Module 2 : SQL & Database Management

- Database Fundamentals
- SQL Queries
- Joins & Subqueries
- Data Filtering & Sorting
- Database Connectivity

## Module 3 : Power BI & Data Visualization

- Power BI Dashboard Development
- Interactive Reports
- Data Visualization Techniques
- KPI Analysis
- Business Insights

## **Module 4: Tableau**

- Tableau Fundamentals
- Charts & Graphs
- Dashboard Design
- Interactive Visualization
- Business Reporting

## **Module 5 : Python for Analytics**

- Python Basics
- NumPy & Pandas
- Data Analysis
- Data Cleaning
- Exploratory Data Analysis (EDA)

## **Module 6 : AI & Advanced Analytics**

- Introduction to AI
- AI Tools for Analytics
- Predictive Analytics
- Automated Reporting
- AI-Based Business Insights

## **Module 7 : Real-World Project Development**

- Live Business Case Studies
- Dashboard Projects
- Data Analysis Projects
- Final Capstone Project
- Project Presentation

## Tools Covered

- Advanced Excel
- SQL
- Power BI
- Tableau
- Python
- Pandas
- NumPy
- ChatGPT & AI Tools
- Jupyter Notebook
- Git & GitHub



## Career Opportunities

After completing this program, students can apply for:

- Business Analyst
- Data Analyst
- MIS Executive
- Reporting Analyst
- Operations Analyst
- Marketing Analyst
- BI Developer
- Dashboard Developer

## Who Can Join?

- BCom Students
- BBA / MBA Students
- Engineering Students
- Working Professionals
- Fresh Graduates
- Non-IT Students
- Career Switchers

## Program Benefits

- Practical Industry Exposure
- Real-World Project Experience
- Portfolio Development
- Industry-Level Mentorship
- Career Guidance
- Placement Support
- AI Skill Development
- Job-Oriented Learning



*Build practical skills, gain real-world experience, and become industry-ready with AI-powered learning at i2i Specialist.*

# Why Choose i2i Specialist?

- AI-Focused Modern Training
- Practical Learning Approach
- Experienced Industry Trainers
- Real-Time Projects
- Internship Support
- Career-Focused Programs
- Industry-Oriented Curriculum
- Placement Assistance

## Program Time and Schedule

- Monday to Friday 10:00 AM to 5:00 PM (Like a Real-Job Environment)
- Complete Practical Project Work
- Project Consulting & Implementation

# Our Placed Student







# Visit Our Office Address

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